

BizViz How-to-Guide

Predictive Analysis General Workflow

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1. Document Purpose

The purpose of this document is to guide users on how to create a basic predictive model using the BizViz predictive analysis tool. It is recommended that users follow the step-by-step process given below.

2. Prerequisites

2.1. Software

- Browser that supports HTML5
- Operating System: Windows 7

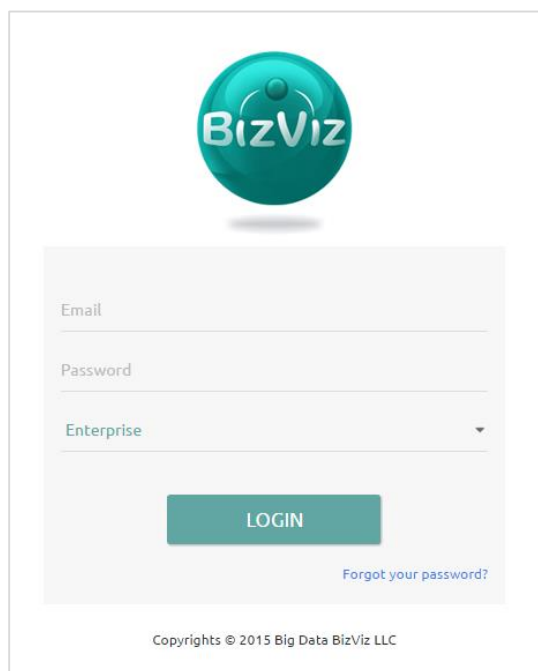
2.2. Knowledge of BizViz Server

The user should have a basic understanding of the BizViz Server

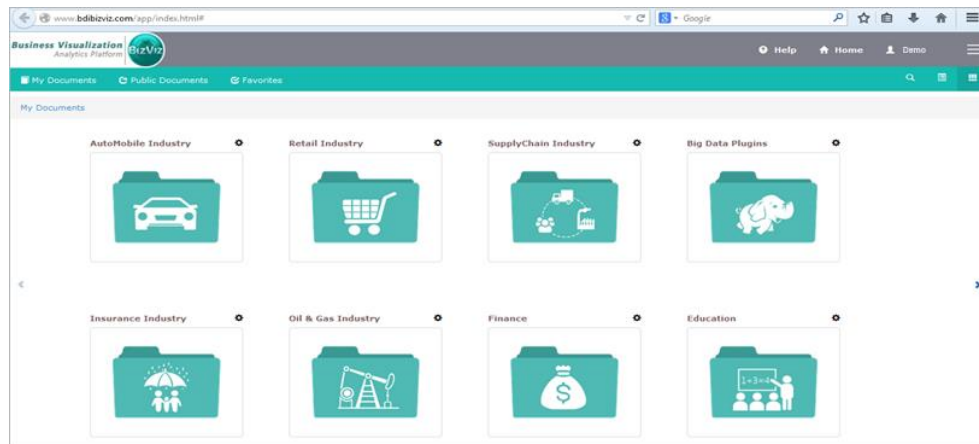
3. Step-by-Step Process

3.1. Login to the BizViz Portal

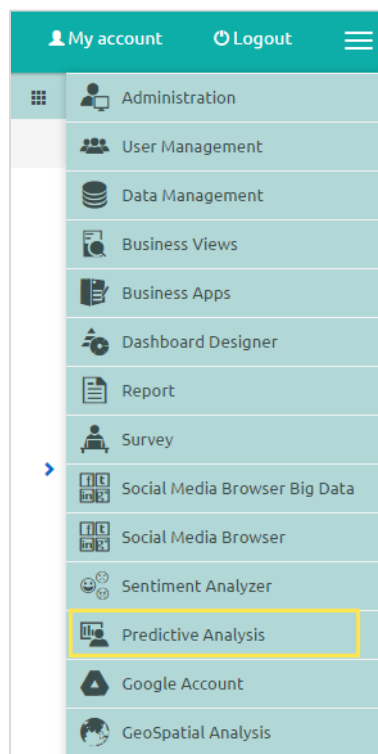
- In the URL bar, enter → <http://apps.bdbizviz.com/app/index.html>
- Enter your credentials to Login



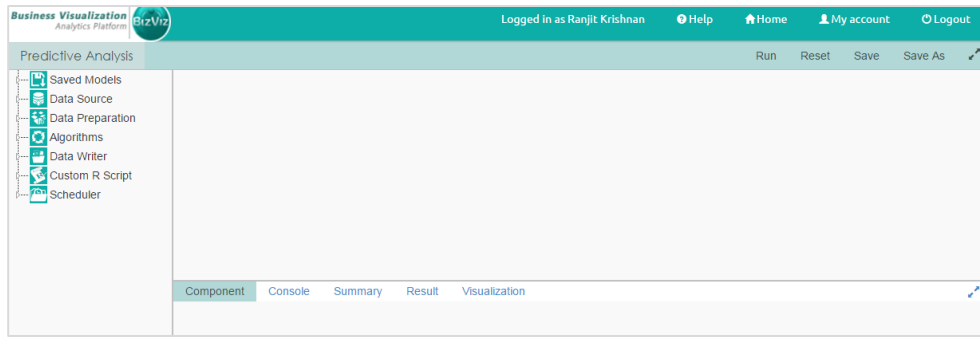
- Click on 'Login' to view the BizViz Portal Home Screen



iv) Click on the 'Menu'  button to display a list of the installed applications.

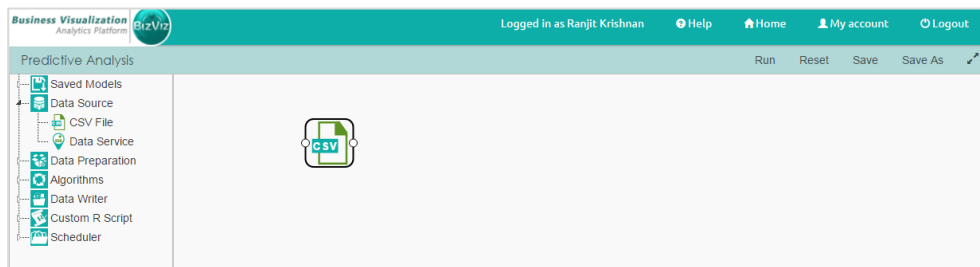


v) Click on 'Predictive Analysis', as shown above.
 vi) The user will be redirected to the predictive analysis home screen.

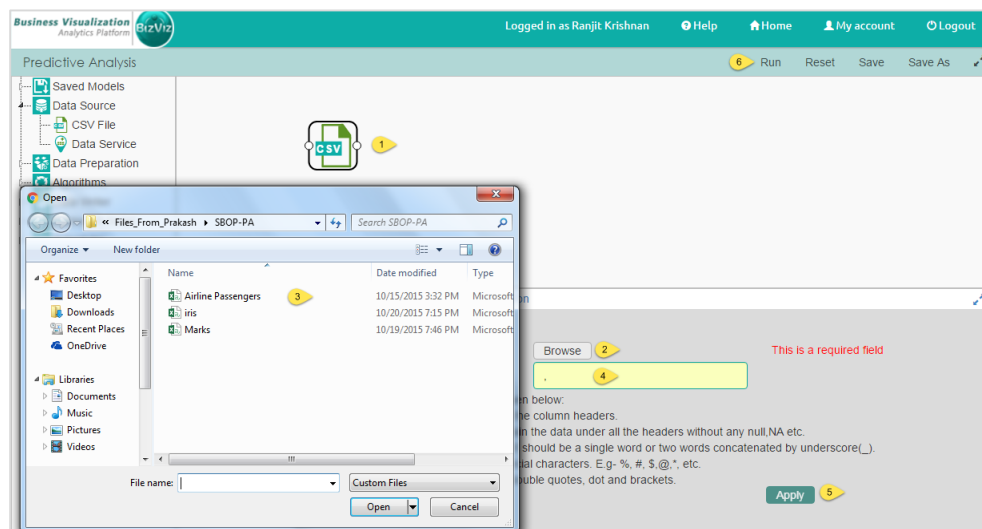


3.2. Select a Data Source

i) Click on the 'Data Source' icon and drag the CSV component onto the workspace.

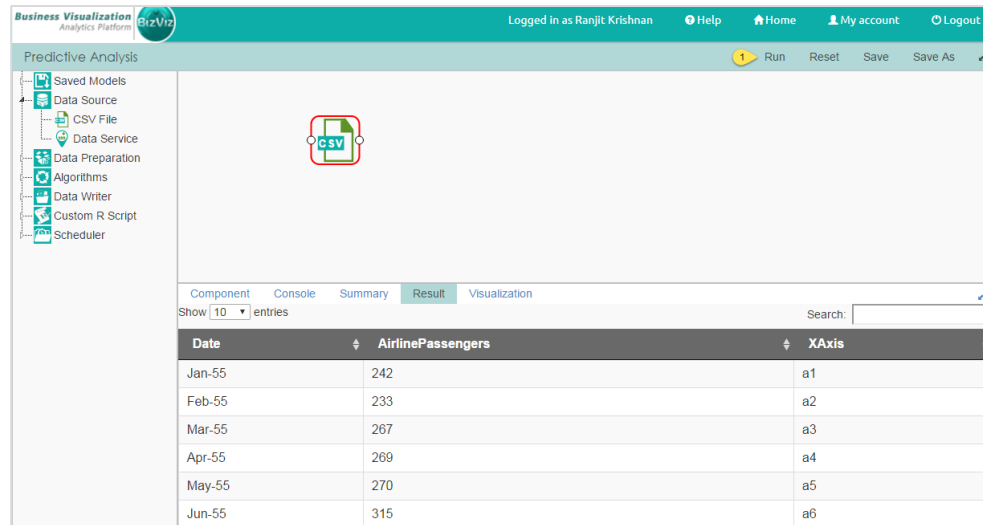


ii) Click on the 'CSV' component and upload a .csv file using the browse option, as shown below. Enter a **comma (,)** in the delimiter field.



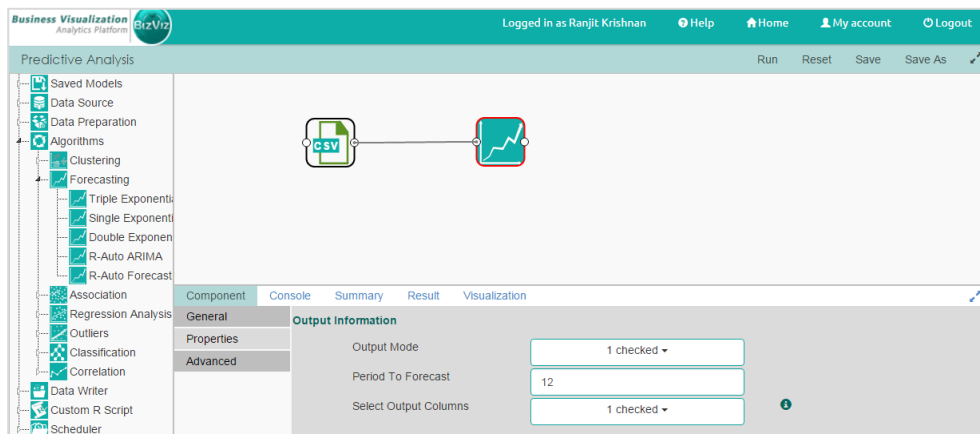
iii) Click on 'Apply'.

- iv) Click on **'Run'** and select **'Result'**, as shown below, to preview the data available in the **.csv** file.



3.3. Selecting an Algorithm

- i) Click on the **'Algorithm'** icon located in the menu on the left side of the screen. Navigate to the **'Double Exponential Smoothing'** algorithm, located under **'Forecasting'**. Drag and drop the component onto the workspace.
- ii) Connect the **'CSV'** component to the **'Algorithm'** component by clicking on the circle from one component and dragging a line to the circle of the other component.



- iii) Click on the **'Algorithm'** component and configure the fields as shown below.

Output Information

- Output Mode: Select the action that you would like to perform with the data. i.e.(Forecast/Trend)
- Period to Forecast: Define a time period
- Select Output Columns: Select the column on which the forecast should be performed.

Column Selection

- Target Variable: Select the target column

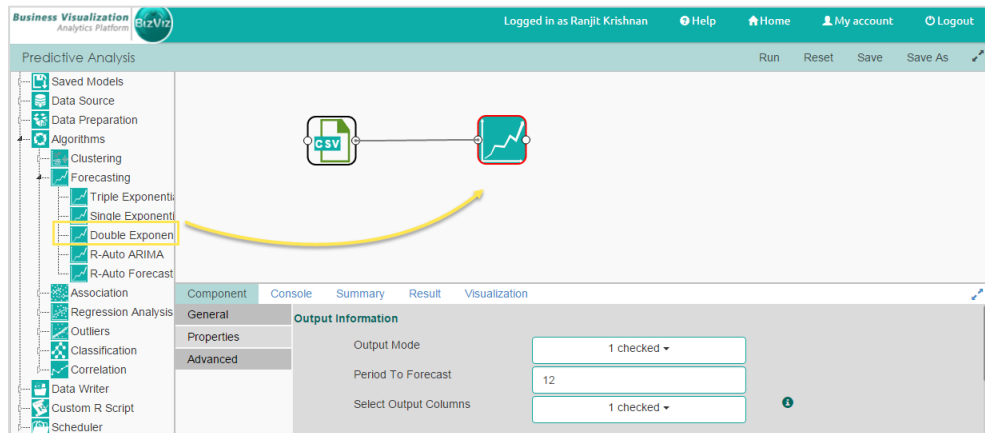
Input Data Handling

- Period: Select the period (i.e. Quarter/Month)
- Start Period: Define the time period
- Start year: Enter the starting year present in your data

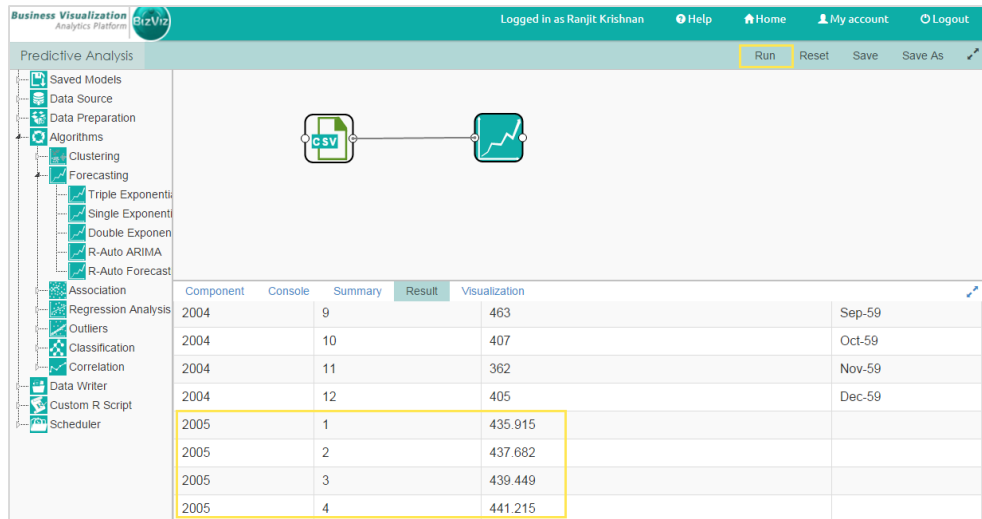
New Column Information

- Year Values: Define the output column name
- Month Values: Define the output column name

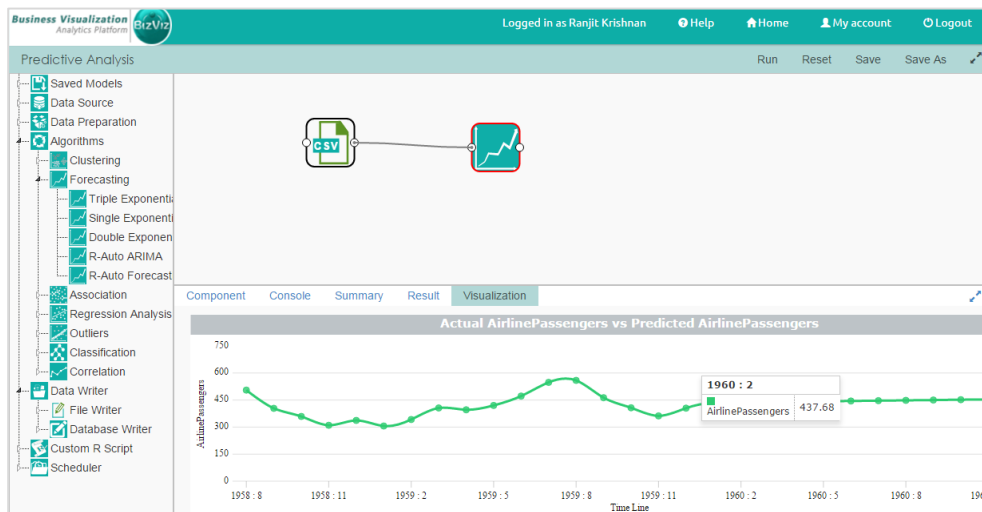
iv) Click on **'Apply'** after entering all the fields, as shown below.



v) Click on **'Run'** to view the predicted values.



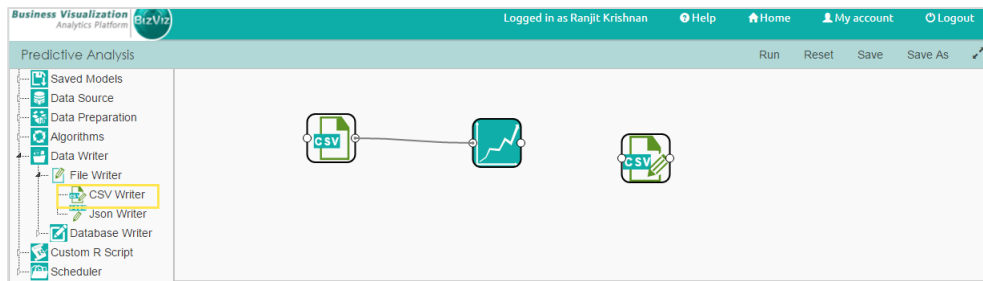
vi) Click on the ‘Visualization’ button to view the predicted graph.



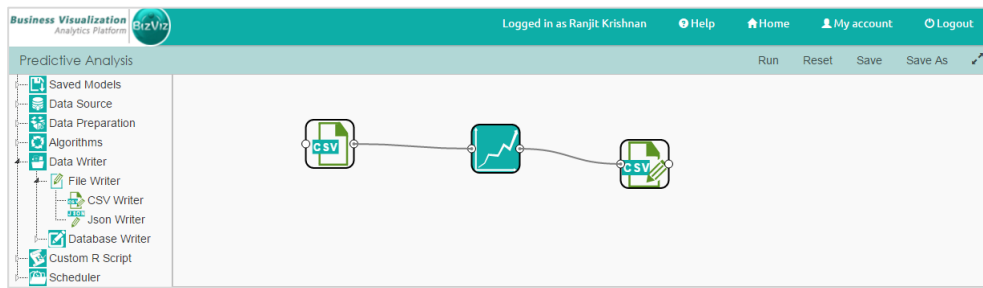
Note: In the above figure, we can see that the prediction value starts from first month of 1960.

3.4. Select a Target file

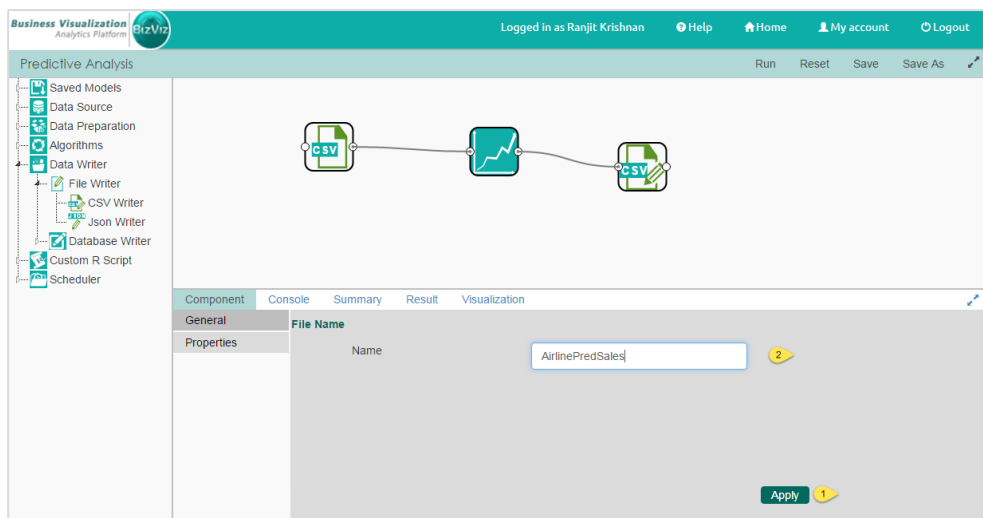
i) Click on the ‘Data Writer’ icon and drag and drop the ‘CSV Writer’ component onto the workspace.



ii) Connect the 'Data Writer' service component to the 'Algorithm' component by clicking on the circle from one component and dragging a line to the circle of the other component.



iii) Clicking on the '.CSV' component provides space at the bottom of the screen to enter a name for the target file. Name the file and click on 'Apply'.



iv) Clicking on 'Run' will display a pop-up window which users can use to download the target file.

